



Dr. Anja Hochberg

Leiterin Multi Asset Solutions, ZKB Asset Management

Anja Hochberg assumed responsibility for all multi-Asset solutions in Zürcher Kantonalbank's Asset Management as of January 2020. In this role, she successfully implements her motto: "Stay balanced!"

Together with her teams, she manages around CHF 40 billion in mixed investments and pension solutions and, with over 25 years of experience, is a proven expert along the entire value chain of the investment business. Prior to joining Zürcher Kantonalbank, she held various management positions at Credit Suisse since 2001, for example as Global Head of the Economics department, as Chief Investment Officer for Europe and Switzerland or as Global Head of Products and Sales, in the areas of research, asset management and wealth management. Prior to 2001, Dr Hochberg worked as a senior Financial Market Analyst at Landesbank Hessen-Thüringen (Helaba). Anja Hochberg studied economic history and economics in Berlin and successfully completed an advanced study programme at the Collège d'Europe Brugge. She holds a PhD from the University of Wales, where she also worked as a lecturer in global financial markets. She also serves on the Advisory Board of the "Fund Women" in Germany and Switzerland, the largest network for Asset Managers in the DACH region, with the aim of strengthening the presence of women in the Asset Management industry. On our blog and on social media, Dr Anja Hochberg presents the tactical asset allocation of Zürcher Kantonalbank's Asset Management on a monthly basis. She is also a media specialist on the topic of global financial markets, investment strategies and pensions. As a guest lecturer, Dr Anja Hochberg is actively engaged in ensuring close collaboration between research and business at various universities.

Programm

ZEIT	Donnerstag, 03. April 2025, 12:00 - 12:45 UHR , Seminarraum 5 (mit Video)
THEMA	Fund Selection 3.0
REFERENT(EN)	Anna Obenhuber, Dr. Andreas Leukert, Dr. Anja Hochberg
