

# Dr. Mirjana Wojtal

CEO, CFA Society Switzerland

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Mirjana Wojtal is Chief Executive Officer for the CFA Society Switzerland, one of the largest CFA Institute societies globally. She is responsible for implementing the Society's overall strategy and management. Core to her mandate is continuing to deliver outstanding member value, providing quality, independent and reliable content and resources for multiple key stakeholders and promoting high ethical standards in the investment industry. In her leadership role, Mirjana oversees all the Society's staff and operations. Before assuming a role of CEO of CFA Society Switzerland, Mirjana was co-leading the University Relations Committee where she was responsible for the strategy development and execution of the CFA Institute Research Challenge. Mirjana also worked with volunteer committees to execute successful Swiss Pensions and Generations Conferences. She further developed and maintained various initiatives in an ongoing effort to deliver, improve and refine Society's programs to its members. Mirjana is a trained neurobiologist and has previously worked as a scientific advisor and program director in a NPO, family office and at the University of Zurich and University of Groningen.

## Programm

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<b>ZEIT</b>	Mittwoch, 02. April 2025, 14:00 - 14:40 UHR , Seminarraum 2
<b>THEMA</b>	The Future of Investment Industry
<b>REFERENT(EN)</b>	Dr. oec. Publ. Jakob Schaad, Dr. Christoph Künzle, Cyrill Moser

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